

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Athletics and Recreation

Leader(s): Anthony Bates (Director of Athletics) and Dean Jennings (Program Director of the Athletic and Recreation Center)

Implementation Year: 2015 - 2016

Goal 4: Inspire and develop Governors State University as a healthy community by promoting personal wellness and fitness activities and events, and increasing student, faculty and staff in the Fitness Center.

Objective 1:	Provide equipment that meets or exceeds current fitness industry standards. Incorporating current bio-mechanic science and technology as well as personal user based technology interface.
Action Items	Develop strategic financial planning to purchase, lease or trade for new fitness and health equipment on a two and a half year cycle, alternating between cardio respiratory based equipment and resistance based equipment.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Acquire client feedback on the following: <ul style="list-style-type: none"> • Equipment ease of use. • Equipment comfort of use. • Equipment availability. • Equipment maintenance reliability. • Equipment effectiveness both short term and long term • Advance features used by clients
Responsible Person and/or Unit (Data collection, analysis reporting)	Program Director and Athletic and Recreation Center staff.
Milestones (Identify Timelines)	Evaluate bi-annually
Desired Outcomes and Achievements (Identify results expected)	To achieve positive client feedback. To increase student, faculty, staff and community usage as well as user retention. To provide adequate training resources for athletics.

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Objective 2:	Provide safe and efficient facilities for all Athletic and Recreation programs.
Action Items	<ul style="list-style-type: none"> • To constantly monitor and evaluate safety procedures and protocols. To ensure a clean, efficient, and ADA compliant space for all equipment and programs. • Properly train all Athletic and Recreation staff members in departmental as well as University protocols, giving special attentions to safety and emergency action plans. • To collaborate with Facilities Development to ensure clean, well maintained facilities.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Review and monitor all injuries to update and revise all safety protocols if needed. Monitor area user data including use of the Fitness Center, Recreational areas, as well as athletic usage to ensure all demographic needs are being served.
Responsible Person and/or Unit (Data collection, analysis reporting)	Program Director and Athletics and Recreation Center staff.
Milestones (Identify Timelines)	<ul style="list-style-type: none"> • Annually evaluate the current facility space to determine if it is being utilized to its maximum potential. • Review safety and emergency protocols on a bi-monthly basis or whenever a deficiency is identified. • Annually review ADA compliance codes to ensure all needs are met.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • To eliminate all avoidable injuries. • To be fully ADA compliant. • To meet all Will County and State of Illinois Health codes. • To provide comfortable space for all of our programs.

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Objective 3:	Effectively promote the Athletic and Recreation Center as well as our Athletic programs to our GSU students, faculty, staff, Alumni, and local community.
Action Items	<ul style="list-style-type: none"> • Ensure that all incoming students are adequately informed of the facilities and programs offered by the Athletic and Recreation Center by printed materials as well as student tours. • To make our activities and programs visible in high traffic areas of the University. • To attract the internal and external community through print advertisement as well as social media.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Surveys that indicate the method of which the individual was informed of our facilities, services and programs.
Responsible Person and/or Unit (Data collection, analysis reporting)	Program Director and Athletics and Recreation Center staff.
Milestones (Identify Timelines)	Implement immediately and evaluate on a bi-annual basis.
Desired Outcomes and Achievements (Identify results expected)	To increase users and participates across the demographic.

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Objective 4:	To educate the population of the benefits and importance of a healthy lifestyle.
Action Items	<ul style="list-style-type: none"> • Provide multiple programs including fitness, wellness, swim instruction and recreation with qualified instructors. Education should always include the participants benefit to overall wellness including physical quality of life, longevity, as well as stress release and mental acuity. • To add programs based on student and community needs and desires.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Program participation and retention.
Responsible Person and/or Unit (Data collection, analysis reporting)	Program Director and Athletics and Recreation Center staff.
Milestones (Identify Timelines)	Ongoing. Review on a semester basis.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Increased participation in programs. • Increase in GSU student retention.